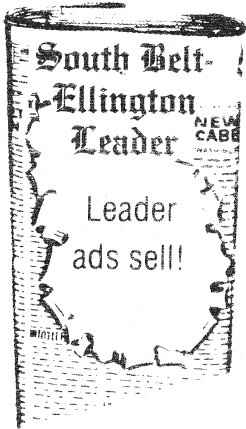




For ads 11 - column inches or more



**\$17** per column inch one-time insertion

**\$16** per column inch 2 or 3 times consecutively

**\$15** per column inch beginning with 4th consecutive week

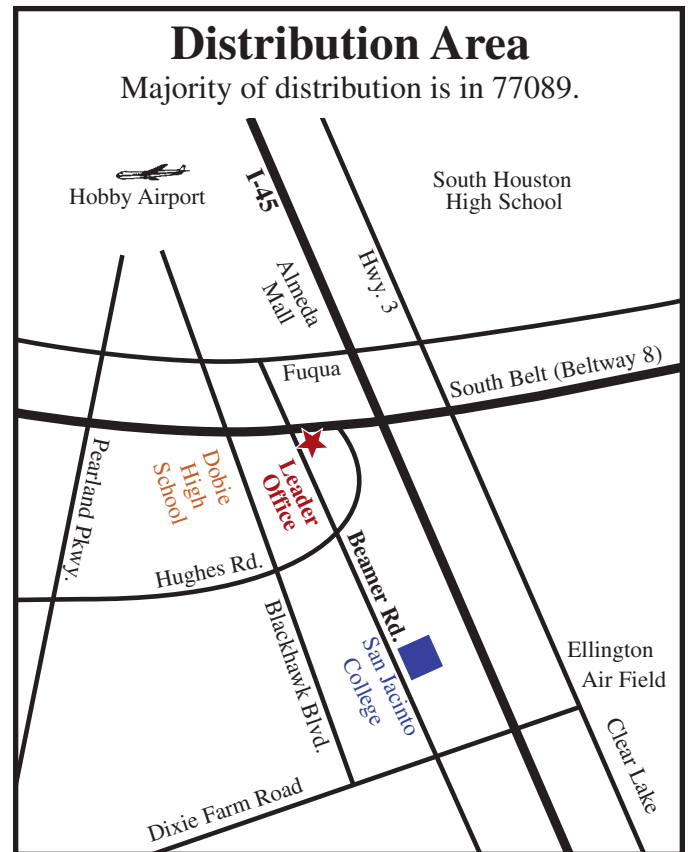
**Ads must be paid for at time of placement.**

- Additional charges for color
- Prices subject to change without notification
- Not SAU Measurements
- Rates are non-commissionable

### Super Savings

Pay in advance for 4 weeks advertising and be placed on our lower rate immediately.

- Established February 5, 1976
- Print Circulation: approximately 12,000
- Approximately 4,000 downloads of each paper in pdf format
- Published every Thursday
- Deadline for Ad Copy - Tuesday noon
- Distributed to more than 100 Locations
- Independently owned and operated by Marie Flickinger & David Flickinger



11555 Beamer Rd. • Houston, Tx 77089  
 281-481-5656 • Fax: 281-481-5730 • E-mail: mynews@southbeltleader.com  
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# South Belt-Ellington Leader

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## WEEKLY RATES

1-10 Column inches C~1 time E~2-3 times L~4+ times

11+ Column inches H~1 time G~2-3 times K~4+ times

		C.I.	C	E	L
			\$17.50	\$16.50	\$15.50
2	X 1	2	\$35.00	\$33.00	\$31.00
2	X 1.5	3	\$52.50	\$49.50	\$46.50
2	X 2	4	\$70.00	\$66.00	\$62.00
2	X 3	6	\$105.00	\$99.00	\$93.00
2	X 4	8	\$140.00	\$132.00	\$124.00
3	X 3	9	\$157.50	\$148.50	\$139.50
2	X 5	10	\$175.00	\$165.00	\$155.00

		C.I.	H	G	K
			\$17.00	\$16.00	\$15.00
2	X 6	12	\$204.00	\$192.00	\$180.00
2	X 7	14	\$238.00	\$224.00	\$210.00
2	X 8	16	\$272.00	\$256.00	\$240.00
2	X 9	18	\$306.00	\$288.00	\$270.00
2	X 10	20	\$340.00	\$320.00	\$300.00
3	X 4	12	\$204.00	\$192.00	\$180.00
3	X 5	15	\$255.00	\$240.00	\$225.00
3	X 6	18	\$306.00	\$288.00	\$270.00
3	X 7	21	\$357.00	\$336.00	\$315.00
3	X 8	24	\$408.00	\$384.00	\$360.00
3	X 9	27	\$459.00	\$432.00	\$405.00
3	X 10	30	\$510.00	\$480.00	\$450.00
4	X 4	16	\$272.00	\$256.00	\$240.00
4	X 5	20	\$340.00	\$320.00	\$300.00
4	X 6	24	\$408.00	\$384.00	\$360.00
4	X 7	28	\$476.00	\$448.00	\$420.00
4	X 8	32	\$544.00	\$512.00	\$480.00
4	X 9	36	\$612.00	\$576.00	\$540.00
4	X 10	40	\$680.00	\$640.00	\$600.00
4	X 11	44	\$748.00	\$704.00	\$660.00
4	X 12	48	\$816.00	\$768.00	\$720.00
5	X 5	25	\$425.00	\$400.00	\$375.00
5	X 6	30	\$510.00	\$480.00	\$450.00
5	X 7	35	\$595.00	\$560.00	\$525.00
5	X 8	40	\$680.00	\$640.00	\$600.00
5	X 9	45	\$765.00	\$720.00	\$675.00
5	X 10	50	\$850.00	\$800.00	\$750.00
6	X 6	36	\$612.00	\$576.00	\$540.00
6	X 7	42	\$714.00	\$672.00	\$630.00
6	X 8	48	\$816.00	\$768.00	\$720.00
6	X 9	54	\$918.00	\$864.00	\$810.00
6	X 10	60	\$1,020.00	\$960.00	\$900.00
6	X 11	66	\$1,122.00	\$1,056.00	\$990.00
6	X 12	72	\$1,224.00	\$1,152.00	\$1,080.00
6	X 13	78	\$1,326.00	\$1,248.00	\$1,170.00
6	X 14	84	\$1,428.00	\$1,344.00	\$1,260.00

		C.I.	H	G	K
7	X 7	49	\$833.00	\$784.00	\$735.00
7	X 8	56	\$952.00	\$896.00	\$840.00
7	X 9	63	\$1,071.00	\$1,008.00	\$945.00
7	X 10	70	\$1,190.00	\$1,120.00	\$1,050.00
7	X 11	77	\$1,309.00	\$1,232.00	\$1,155.00
7	X 12	84	\$1,428.00	\$1,344.00	\$1,260.00
7	X 13	91	\$1,547.00	\$1,456.00	\$1,365.00
7	X 14	98	\$1,666.00	\$1,568.00	\$1,470.00
7	X 15	105	\$1,785.00	\$1,680.00	\$1,575.00
7	X 16	112	\$1,904.00	\$1,792.00	\$1,680.00
7	X 17	119	\$2,023.00	\$1,904.00	\$1,785.00
7	X 18	126	\$2,142.00	\$2,016.00	\$1,890.00
7	X 19	133	\$2,261.00	\$2,128.00	\$1,995.00
7	X 20	140	\$2,380.00	\$2,240.00	\$2,100.00
7	X 21	147	\$2,499.00	\$2,352.00	\$2,205.00
8	X 8	64	\$1,088.00	\$1,024.00	\$960.00
8	X 9	72	\$1,224.00	\$1,152.00	\$1,080.00
8	X 10	80	\$1,360.00	\$1,280.00	\$1,200.00
8	X 11	88	\$1,496.00	\$1,408.00	\$1,320.00
8	X 12	96	\$1,632.00	\$1,536.00	\$1,440.00
8	X 13	104	\$1,768.00	\$1,664.00	\$1,560.00
8	X 14	112	\$1,904.00	\$1,792.00	\$1,680.00
8	X 15	120	\$2,040.00	\$1,920.00	\$1,800.00
8	X 16	128	\$2,176.00	\$2,048.00	\$1,920.00
8	X 17	136	\$2,312.00	\$2,176.00	\$2,040.00
8	X 18	144	\$2,448.00	\$2,304.00	\$2,160.00
8	X 19	152	\$2,584.00	\$2,432.00	\$2,280.00
8	X 20	160	\$2,720.00	\$2,560.00	\$2,400.00
8	X 21	168	\$2,856.00	\$2,688.00	\$2,520.00
9	X 9	81	\$1,377.00	\$1,296.00	\$1,215.00
9	X 10	90	\$1,530.00	\$1,440.00	\$1,350.00
9	X 11	99	\$1,683.00	\$1,584.00	\$1,485.00
9	X 12	108	\$1,836.00	\$1,728.00	\$1,620.00
9	X 13	117	\$1,989.00	\$1,872.00	\$1,755.00
9	X 14	126	\$2,142.00	\$2,016.00	\$1,890.00
9	X 15	135	\$2,295.00	\$2,160.00	\$2,025.00
9	X 16	144	\$2,448.00	\$2,304.00	\$2,160.00
9	X 17	153	\$2,601.00	\$2,448.00	\$2,295.00
9	X 18	162	\$2,754.00	\$2,592.00	\$2,430.00
9	X 19	171	\$2,907.00	\$2,736.00	\$2,565.00
9	X 20	180	\$3,060.00	\$2,880.00	\$2,700.00
9	X 21	189	\$3,213.00	\$3,024.00	\$2,835.00
9	X 21.5	193.5	\$3,289.50	\$3,096.00	\$2,902.50
1/2 page		94.5	\$1,606.50	\$1,512.00	\$1,417.50
1/3 page		63	\$1,071.00	\$1,008.00	\$945.00
1/4 page		48	\$816.00	\$768.00	\$720.00
1/8 page		24	\$408.00	\$384.00	\$360.00

All prices are subject to change without notification.

March 2017

# South Belt-Ellington Leader

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## Leader Mechanicals

1 column = 1.4722 inches wide  
2 columns = 3.0544 inches wide  
3 columns = 4.6367 inches wide  
4 columns = 6.2189 inches wide  
5 columns = 7.8011 inches wide  
6 columns = 9.3833 inches wide  
7 columns = 10.9656 inches wide  
8 columns = 12.5478 inches wide  
9 columns = 14.13 inches wide  
*Full page size is 9 column (14.13 inches) wide  
by 21.5 inches high.*

### 1 col. x 2 in.

Run 1 week for \$35.  
Run 2-3 weeks for \$33  
per week.  
Run 4 or more weeks  
for \$31 per week.

### 2 column x 1 inch

Run 1 week for \$35.  
Run 2-3 weeks for \$33 per week.  
Run 4 or more weeks for \$31 per week.

### 2 column x 3 inches

Run 1 week for \$105.  
Run 2-3 weeks for \$99 per week.  
Run 4 or more weeks for \$93 per week.

*All prices are subject to change without  
notification.*

*Leader column widths are not  
current SAU width.*

### 2 column x 1.5 inches

Run 1 week for \$52.50.  
Run 2-3 weeks for \$49.50 per week.  
Run 4 or more weeks for \$46.50 per week.

### 2 column x 2 inches

Run 1 week for \$70.  
Run 2-3 weeks for \$66 per week.  
Run 4 or more weeks for \$62 per week.

### 2 column x 4 inches

Run 1 week for \$140.  
Run 2-3 weeks for \$132 per week.  
Run 4 or more weeks for \$124 per week.

# South Belt-Ellington Leader

## **3 column x 2 inches**

Run 1 week for \$105.

Run 2-3 weeks for \$99 per week.

Run 4 or more weeks for \$93 per week.

## **3 column x 3 inches**

Run 1 week for \$157.50.

Run 2-3 weeks for \$148.50 per week.

Run 4 or more weeks for \$139.50 per week.

## **4 column x 4 inches**

Run 1 week for \$272.

Run 2-3 weeks for \$256 per week.

Run 4 or more weeks for \$240 per week.